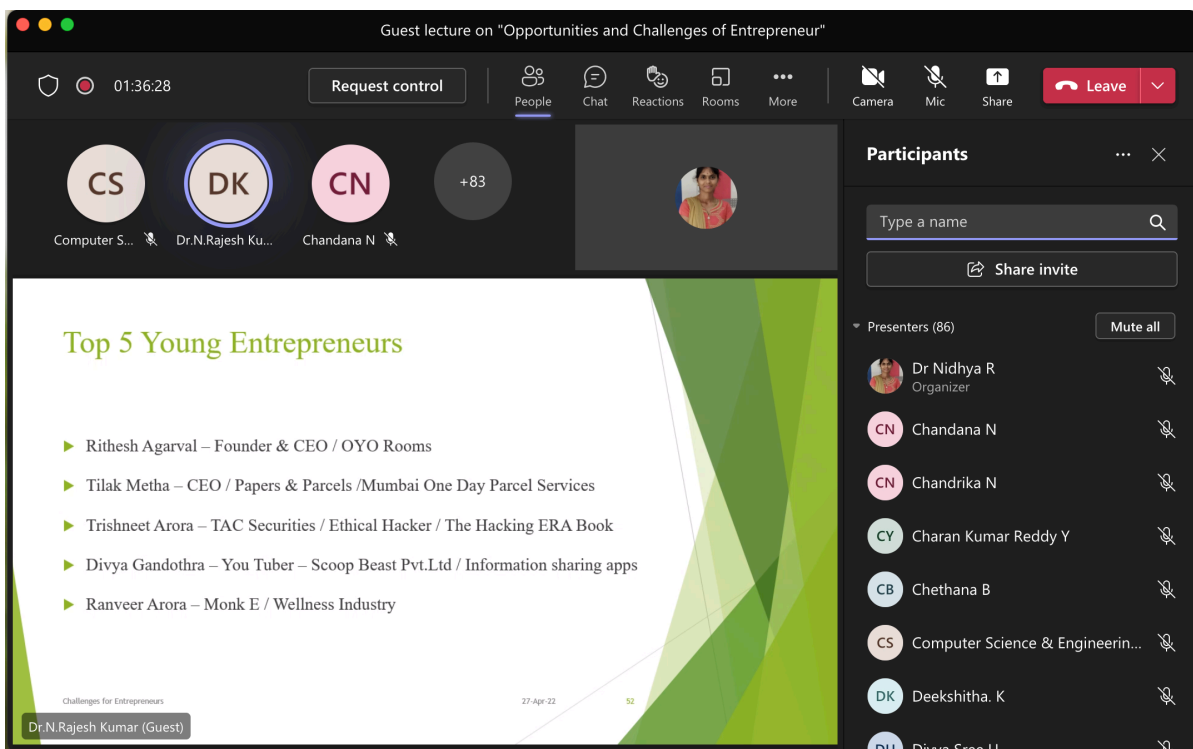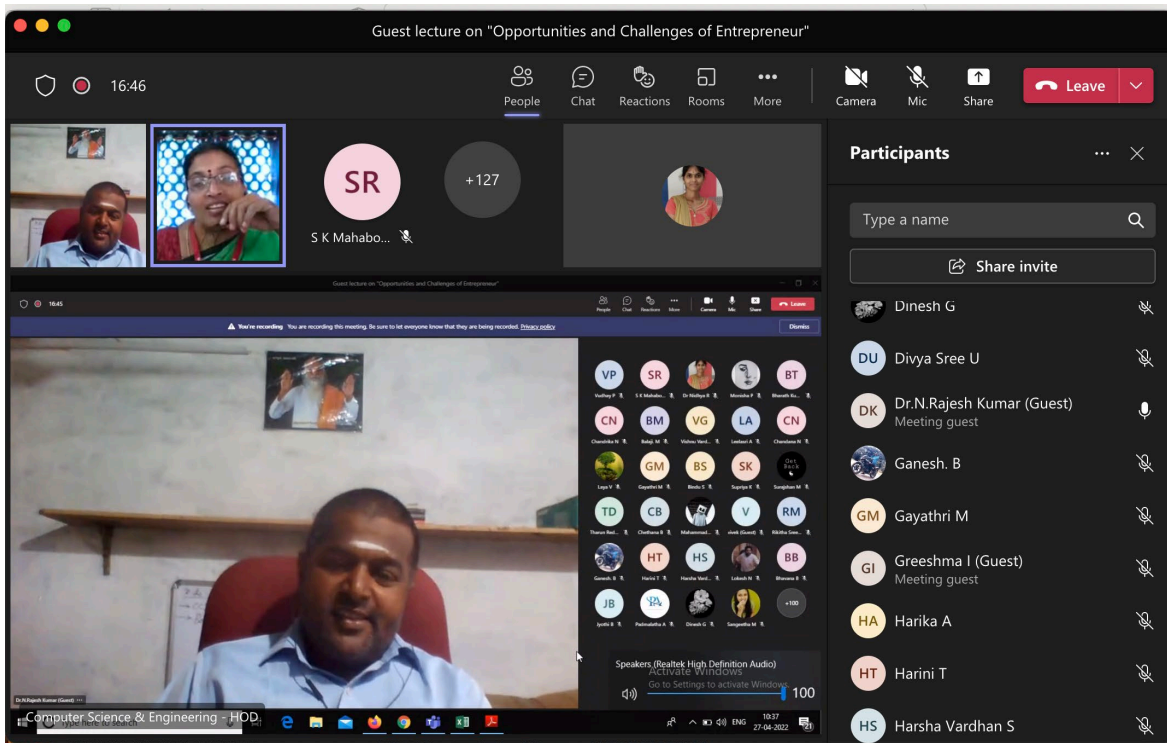# Report on
Guest Lecture Organized by
Department of Computer Science & Engineering
on
"Opportunities and Challenges of Entrepreneur"
in Association with Computer Society of India (CSI)
27th April 2022

Report Submitted by:

Dr. R.Nidhya, Professor, Department of Computer Science and Engineering

Resource Person : Dr N Rajesh Kumar M.E., Ph.D., MA(Yoga), M.Sc(Psy)
Total no. of students Attended : 169
Mode of Delivery: Online Mode through Microsoft Teams

The Programme started at 10:30 AM with a welcome address by Dr R Kalpana, Professor & HoD, Department of Computer Science & Engineering, MITS and followed by introduced the chief guest of the day Dr N Rajesh Kumar M.E., Ph.D., MA(Yoga), M.Sc(Psy), Motivational Speaker and Entrepreneur - SARVM Enterprises, Tamilnadu by Dr. R.Nidhya, Professor, Department of CSE. In welcome address, HoD mam highlighted the importance of Entrepreneurship in current scenario. Then the session took over by the chief guest for the session.

The resource person started the session by extended his thanks to Management, Principal, HoD, Organizers and student participants for providing him with the opportunity to share his knowledge and expertise in the domain. The resource person delivered his lecture for 1.30 minutes. He started his session about the barriers and challenges to become an entrepreneur continued with how to work for startup and how to launch new product in Amazon selling platform how to promote for better selling, etc.

Finally session was concluded by vote of thanks delivered by Dr R Nidhya, professor/CSE. She extended her thanks to Management, Principal, HoD, chief guest of the day and Student participants for the successful completion of the event.